Thank you for the opportunity to present.
Herman Lee Donovan
President, Eastern Kentucky State Teachers College, 1928-41

“It is absolutely necessary that we protect the children of a democracy in such trying times as these.”
Robert R. Martin  
President, Eastern Kentucky University, 1960-76

“The achievement of a new level of greatness for Eastern will not come easily or cheaply. If we would be great, we must expend intelligent effort as well as money. We may be overworked. We may be underpaid. We may be criticized. If we are, however, equal to the destiny of a greater Eastern, we shall have our reward.”
What is EKU’s response?

Between stimulus and response there is a space. In that space is our power to choose our response. In our response lies our growth and our freedom.

— Viktor E. Frankl —
Today’s Presentation

What is EKU?
What is EKU doing for its students?
Where is EKU heading?
What sort of impact will the proposed budget have on EKU?
What are EKU’s priorities moving forward?
What is Eastern Kentucky University?
EKU is Kentucky’s University

Nearly 89% of EKU undergraduates are Kentucky residents, highest of all public, 4-year institutions in Kentucky.

Sources: CPE 2005-2014 Full-Time Equivalent Enrollment – Public Institutions Report, EKU Institutional Research
Kentucky’s University

Total Enrollment by County Fall 2015

<table>
<thead>
<tr>
<th>County</th>
<th>Enrollment</th>
</tr>
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<tbody>
<tr>
<td>Madison</td>
<td>2,312</td>
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<tr>
<td>Fayette</td>
<td>1,596</td>
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<tr>
<td>Jefferson</td>
<td>751</td>
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<tr>
<td>Whitley</td>
<td>529</td>
</tr>
<tr>
<td>Laurel</td>
<td>460</td>
</tr>
</tbody>
</table>

Source: Kentucky Center for Education & Workforce Statistics 2012 Postsecondary Feedback Report
Serving Kentucky’s Communities
Kentucky’s University

EKU graduates contribute to the economy of the Commonwealth by working in Kentucky after graduation.

76% of EKU degree holders are employed in Kentucky year after graduation, state’s highest percentage among all public 4-year institutions.

Source: Kentucky Center for Education & Workforce Statistics 2012 Postsecondary Feedback Report.
Kentucky’s University

EKU graduates contribute to the economy of the Commonwealth by working in Kentucky after graduation.

At all degree levels, graduates have highest Kentucky employment rates 5 years post-graduation:

– Associate 93%
– Bachelor’s 84%
– Master’s/Doctoral 88%

Source: Kentucky Center for Education & Workforce Statistics 2012 Postsecondary Feedback Report
EKU Grads Serve KY

78%
Arts & Humanities, 1st among state’s comprehensives

85%
Education, 2nd among all state’s comprehensives

75%
Business & Communication, 1st among state’s comprehensives

80%
Health, 1st among state’s comprehensives

Source: Kentucky Center for Education & Workforce Statistics 2012 Postsecondary Feedback Report
EKU Grads Serve KY

73% Social and Behavior Sciences & Human Services – 1st among state’s comprehensives

64% Science, Technology, Engineering and Math (STEM) work in Kentucky

71% Trades (Security & Protective Services) – 1st in employment % among comprehensives, most graduates among state’s comprehensives

76% All EKU Graduates – 1st among all state’s comprehensives

Source: Kentucky Center for Education & Workforce Statistics 2012 Postsecondary Feedback Report
Kentucky’s First Responder Institution

- Firefighters
- Mental health professionals
- Nurses
- Police officers
- Safety and security personnel
- Social workers
Kentucky’s University for Public Safety

- Kentucky’s only Police Science, Fire Protection & Safety Technology, and Homeland Security programs.


Sources: Kentucky Center for Education & Workforce Statistics 2012 Postsecondary Feedback Report, EKU Institutional Research
Kentucky’s University for Veterans

- Largest number of veteran students among Kentucky public institutions – 1,500 military-affiliated students and dependents in Fall 2015.
- No lower than 3rd in U.S. five of last six years in Military Times “Best for Vets” survey.

Sources: Military Times, Victory Media, EKU Division of Student Success and EKU Institutional Research
Kentucky’s University for Veterans

- Recently ranked 2nd nationally among “Best for Vets: Business Schools.” No other KY school in top 30.
- Designated Military Friendly School for 7th consecutive year by Victory Media.

Sources: Military Times, Victory Media, EKU Division of Student Success and EKU Institutional Research
What does EKU do for students?
Focus on Student Success

EKU invests in support to help students succeed:

– First-Generation
– Low-Income
– Developmental Needs
First-Generation Students

- More than **40%** will be the first in their families to earn a college degree.
- ~**30%** of 2015 freshmen were first-generation students.

Source: EKU Institutional Research
Kentucky’s University

Total Enrollment by County Fall 2015

- Madison: 2,312
- Fayette: 1,596
- Jefferson: 751
- Whitley: 529
- Laurel: 460

Source: Kentucky Center for Education & Workforce Statistics 2012 Postsecondary Feedback Report
Low-Income Students

- Low-income students make up 43% of undergraduate population – 2nd among Kentucky comprehensives
- In Fall 2015, 40% of the first-time freshman cohort were low income

Sources: US Department of Education Scorecard, EKU Institutional Research
Underprepared Students

• 22% of 2015 freshmen had at least one developmental need

• Developmental needs decreased nearly 10% from 2014

Source: EKU Division of Student Success
Student Success at EKU

• Reallocation in 2013
  – EKU leadership reallocated $17 million to focus on mission critical initiatives – primarily improvement of student outcomes
  – Great returns in growth for University during last 3 years
    - Increased enrollment
    - Stronger graduation rates
    - Higher retention
    - More degrees awarded

Source: EKU Division of Student Success
Where is EKU heading?
EKU on the Rise

Progress since 2011:

6.7% increase in 6-year graduation rate
7.9% increase in 5-year graduation rate
10.7% increase in 4-year graduation rate
20% increase in new freshmen
7.1% increase in new freshman retention
Fall 2015: Largest Freshman Class in EKU History

2,906 students
6.8% increase from 2014
Over 800 are 1st generation
EKU 4-Year Graduation Rates
Freshman Cohort

Source: EKU Office of Institutional Research
EKU 6-Year Graduation Rates
Freshman Cohort

Source: EKU Office of Institutional Research

<table>
<thead>
<tr>
<th>Cohort Graduation Rate Year</th>
<th>Percent</th>
</tr>
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<tbody>
<tr>
<td>2009-10</td>
<td>38.33</td>
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<tr>
<td>2010-11</td>
<td>38.4</td>
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<tr>
<td>2011-12</td>
<td>37.68</td>
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<tr>
<td>2012-13</td>
<td>39.65</td>
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<tr>
<td>2013-14</td>
<td>41.94</td>
</tr>
<tr>
<td>2014-15</td>
<td>45.07</td>
</tr>
</tbody>
</table>

EKU Goal for 6-Year Graduation Rate = 45%
Bachelor Degrees Awarded

- Degree production currently at all-time high.
- **18.6%** increase during last 5 years.
- Current projections: degrees could increase additional **16%** by 2021.

Source: EKU Institutional Research
STEM-H Degrees Awarded

• 26% during last 5 years

• Current projections: STEM-H degrees could increase additional 38% by 2021

Source: EKU Institutional Research
EKU’s Top Program Areas by Degrees Awarded

19.3% Homeland Security, Law Enforcement, Firefighting & Protective Services

16.4% Health Professions and Related Programs

13.5% Education

8.5% Liberal Arts and Sciences, General Studies & Humanities

7.0% Business, Management, Marketing, and Related Support Services

6.0% Psychology

4.3% Engineering Technologies and Engineering-Related Fields
Increased Capacity & Access: e-Campus

EKU’s online programs continue to be recognized nationally for academic quality, affordability and accessibility:

- **31 complete** online programs at associate, baccalaureate, master’s and doctoral levels

- **Fully online** DNP and OTD programs

- Enrollment for Spring A Term – **3,100** fully online students

- **350+** online students in undergraduate Occupational Safety program; **250+** in graduate Safety, Security and Emergency Management program
Increased Capacity & Access: e-Campus

EKU’s online programs continue to be recognized nationally for academic quality, affordability and accessibility:

• **#18** nationally in US News and World Report for Online Graduate Nursing (MSN) programs

• **#15** on list of Best Online Criminal Justice degrees for 2015-16, Affordable Colleges Online

• **#7** nationally as Military Friendly School, by Affordable Colleges Online
What kind of impact will the proposed budget have on EKU?
Endowment Restrictions

FY 2015 endowment assets: $60,725,600

- All endowment funds restricted by donor or Foundation Board
- All investment spendable returns also spent in accordance with donor restrictions placed on original endowment gift.
Budget Impact on Students

• Reduction in state allocations since Fall 2009
  o **25.5%** tuition increase
  o In spite of these increases, the EKU Student Senate passed a resolution Tuesday night relative to SB 75: 21 opposed the bill; 1 voted in favor; 5 abstained.
If the proposed budget cuts to higher education are implemented, EKU is required to:

• By executive order, carve 4.5% immediately from our current fiscal year budget. $3,000,000

• Eliminate 9% from our budget during the next 30 months. $6,123,000

Note: Current state appropriation is $15,000,000 less than in 2008. By 2018, EKU risks $26,000,000+ loss in funding.
Budget Disparities

- Public higher education accounts for just **10%** of the state budget.
- Public colleges and universities will be saddled with **33%** of the total reductions in state appropriations.
States that have increased 2-year state appropriations for higher education*

Ohio +6.3%
Indiana +4.8%
Virginia +4.6%
Tennessee +3.3%
Florida +11.4%
Texas +6.8%
Georgia +3.8%
North Carolina +6.2%

Majority of EKU out-of-state students come from these states.**

* Source: Grapevine, FY 2016, Illinois State University
** Source: EKU Factbook 2014-2015
What are EKU’s priorities this session?

- Reduce the proposed cut to higher education
- Receive approval for agency bond-funded projects
- Propose capital request
An aging campus
New Science Building
EKU Scholar House
Fire Safety Complex

Ashland Building Addition

Before

After
New Pedestrian Gateway

Before

After
New Library Plaza

BEFORE

AFTER
Building Projects

1. Center for Student Life
2. Education Complex
3. Aviation Instruction & Service Facility
Center for Student Life
Center for Student Life
Center for Student Life

- Student-driven design offers chance to leave lasting legacy
- Student Senate approved $150 student fee to assist with debt; $4.1 million collected to date
- Environment and facilities to equal high quality of academic programs and faculty
- Expected to enhance retention and graduation rates
- Gives 21st-century learners 21st-century campus

Cost = $93,000,000 Agency Bonds
Center for Student Life

Major Benefits

• Better connected student to the EKU campus
• Encourage informal interaction between faculty and students
• Promote student health and well-being
• Reduced major maintenance costs (Powell Student Center built in 1971)
• Address technological needs of today’s students
Education Complex
Education Complex

- Commonwealth’s only remaining Pre-K-12 laboratory school
- Model Laboratory School provides clinical experiences for EKU students, demonstrates evidence-based strategies
- One-stop environment for classroom instruction and clinical preparedness
- Goal: be premier location for preparing Kentucky’s educators for instruction in the 21st Century in a 21st-Century facility

Cost: $83,455,000
Aviation Instruction & Service Facility

• Serve one of EKU’s fastest growing programs
• EKU Aviation program among top 3 in U.S. and only one of its kind in Kentucky
• EKU Aviation’s “Zero-to-Hero” pathway to the Flight Deck brings employers to campus and provides direct contact with aviation students.

Cost: $4,000,000 General Fund
2 + 2 agreements with:

– Ashland CTC
– Middlesboro CTC
– Hazard CTC
– Owensboro CTC
Aviation Instruction & Service Facility

Major Benefits

• Better training and instruction for program participants
• More instructors, allowing for more graduates and pilots
• Flight simulators for student population that has doubled in size past year
• Expansion of face-to-face 2+2 partnerships with community colleges co-located with regional airport.
Aviation at EKU

• Enrollment up 43% since 2006
• Approximately 500,000 pilots needed over next 20 years

*Source: EKU Institutional Research  **Source: Boeing Long-Term Market Pilot and Technician Outlook
Note: 2009 data point is outlier and has been excluded.
What is EKU’s response?

Between stimulus and response there is a space. In that space is our power to choose our response. In our response lies our growth and our freedom.

— Viktor E. Frankl —
Thank You!
Questions?