Welcome to our New Faculty and Staff
Campus Events
Campus Events

Move-in Day: August 21
Campus Events

REC the Ravine: August 21
Campus Events

New Student Days Schedule

firstyear.eku.edu/nsd
First Home Football Game
Sep 3\textsuperscript{rd} vs. Valparaiso
Campus Events

Fall Break Oct. 12-13
Fall Semester Break Schedule

Campus closed all day Wednesday, November 25th; reopen on Monday, November 30th

Campus closed at noon on Friday, December 18th; reopen on Monday, January 4th
2015 December Graduation
Each College will hold its own ceremony in Alumni Coliseum
–Friday, December 11th
–Saturday, December 12th
Spring Break: March 14-18, 2016
Campus Events

Spring Commencement 2016
Campus Events

Spring Commencement 2016

University-wide Celebration: May 12th
Roy Kidd Stadium

College Convocations: May 13th & 14th
Alumni Coliseum
Spring 2016 Schedule
“God grant me the serenity to accept the things I cannot change, the courage to change the things I can, and the wisdom to know the difference”

(Reinhold Niebuhr)
Strategic Planning
MAKE NO LITTLE PLANS: A VISION FOR 2020
Eastern Kentucky University’s Strategic Plan

www.strategicplanning.eku.edu

Institutional Effectiveness working on an EKU Scorecard to mark our progress
Strategic Planning

- Academic distinction
- Comprehensive capital fund-raising campaign
- Campus revitalization
- Enrollment management (e.g., recruitment, retention, and graduation)
- ALL within the parameters of financial stability and effective stewardship of resources
Five Consecutive years ranked in Top Tier of Regional Universities in South (US News & World Report)

Named “Military-Friendly School” (Victory Media)

Named to “America’s Best Colleges” for 6th consecutive year (Forbes)

Honored for the 4th consecutive year with national Diversity Award (Minority Access Inc.)

Ranked among top institutions for financial return on investment (The College Database)

125,000 living alumni
New Faculty & Staff
Dr. Tanlee Wasson
Assistant VP for
Institutional Effectiveness, Institutional Research
New Faculty & Staff
Key Positions

Dr. Sherry Robinson
Vice Provost
New Faculty & Staff
Key Positions

Joslyn Glover
Director of Inclusion and Equity
Paul Gannoe
Director of Planning & Construction
Kristi Runyon Middleton
Chief External Affairs Officer
New Faculty & Staff
Key Positions

Bryan Makinen
Executive Director, Public Safety and Risk Management
New Faculty & Staff
Key Positions

Patrick McKee
Sustainability Manager
Academics & Faculty
Academics & Faculty

People

Dr. Vic Kappeler
Dean,
College of Justice & Safety
Isaac Powell
Art on Exhibit at Kennedy Center in Washington, D.C.
Dr. Tom Appleton
Co-Editor of Groundbreaking Volume on Kentucky Women
David Afsah-Mohallatee and Dr. Tom Appleton
Named Foundation Professors for 2015-17
Dr. Peter Kraska to Testify at U.S. Senate Hearing on Police Militarization
Manuel Cortés-Castañeda
Wins Colombia's Highest Honor for Excellence in Literature
Dr. Sherwood Thompson
Editor of New Encyclopedia of Diversity and Social Justice
Dr. Sheila Pressley
Associate Dean, College of Health
Dr. Todd Hartch
“The Rebirth of Christianity in Latin America”
EKU, ACTC Ink 2 + 2 Agreement in Aviation

ACTC President Kay Adkins and EKU President Michael Benson

Eastern already has similar agreements with community and technical colleges in Hazard, Middlesboro and Owensboro, and hopes to blanket the state where community and technical colleges are co-located with a regional airport.
Interdisciplinary Asian Studies Program Launch

Dr. Minh Nguyen
Director of the Asian Studies Program
Academics & Faculty Programs

Fermentation Science Program Taps into Growth in Craft Brew Industry
EKU among Nation's Top STEM Institutions, Partners with Area Schools
Mock Trial Team Finishes 11th in National Championship Tournament
Support of Faculty Scholarship
EKU Faculty Innovators Program

http://studio.eku.edu/facultyinnovators
Fireside Chats with Faculty
Class of 2019: Developmental Needs Comparison

*206 fewer students with developmental needs.
## Class of 2019: ACT / GPA Improvements

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<th>50th Percentile</th>
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Class of 2019: FAFSA Position

- 1st Choice: 76.2%
- 2nd Choice: 8.7%
- 3rd Choice: 3.3%
- 4th-10th Choice: 2.8%
- NA: 9.0%
Class of 2019
2860 New First Time Freshmen Enrolled
Class of 2019
800 First Generation Students Enrolled

*much more than other sub-populations
Freshman Academy for Diverse Students Enters 2nd Year
Colonel Success Center

- One Stop Assistance
- Peer Tutoring
- Coaching
- Mentoring
Additional Scholarships Helping More Students Pursue EKU Education

- The University has committed an additional $1.7 million to its scholarship budget for the Fall 2015 class, and that translates to 100-150 additional merit scholarships.

- Eastern added to the Rodney Gross Scholarship Fund to provide more opportunities for minority students.
EKU Ranks No. 2 Nationally in 2015 "Best for Vets" Survey
National Magazine Touts EKU GURUs as "Model of Excellence" in Student Success
Diversity Initiative Aims to Help All See We're Part of Same Fabric
NEW! at Student Health Services this Fall
Women’s Health Clinic

Madison County Health Department
is partnering with EKU Student Health Services
Colonels First

EKU Housing provides support services for first generation students.
Athletics
Matt Roan
Deputy Director of Athletics
Dan McHale
Head Coach
Men’s Basketball
Edwin Thompson
Head Coach
Baseball
Going Big 2015
Colonel Club event
EKU has won two straight OVC Commissioner’s Cups and three of the last four overall.
Ole Hesselbjerg was named a first-team All-American for the third straight season nationally.
Carina Schrempf was named a second-team All-American after finishing 15th in the women’s 800 meters.
Development and Alumni Relations
Development and Alumni Relations Programs

• Raised more than $4.1M last year, best fundraising year in more than a decade.

• Launching a comprehensive alumni engagement program that will include a re-launch of the Eastern Magazine, a new digital communication platform for alumni and donors, and a completely new 12-month schedule of on-campus and regional events.

• Building a vast network of alumni and friends who will be champions for EKU in the world at-large.
Development and Alumni Relations Programs
Government Relations
Two Regional Campuses Designated as SOAR Workspaces

The Corbin and Manchester EKU campuses have been designated regional workspaces by Shaping Our Appalachian Region (SOAR), a bipartisan initiative headed by Gov. Steve Beshear and Fifth District Congressman Harold “Hal” Rogers.
Eastern Kentucky University updated the community and campus about the many ongoing and planned campus revitalization initiatives in a Town and Gown Vision 2020 Forum Tuesday evening, June 30, 6-8 p.m. at the EKU Center for the Arts. Dr. Benson was joined on the Center’s main stage by members of the President's Council, City, and County officials. The discussion explored ways that the University and City can partner together for mutual benefits.
Around Campus
Monday, Oct. 27, 2014
Gubernatorial Debate at The EKU Center for the Arts
Sunday, Oct. 25, 2015
EKU a Finalist to Host U.S. Presidential or Vice Presidential Debate
Craig King
New Board of Regents member
Regents Designate Mary Roark as Eastern's 2nd President
Brand Strategy Partnership Moves Forward with EKU and Bullhorn Creative

- Research phase completed
- Implementation phase started
- Messaging
- Creative elements
- Brand Manual
- Brand launch strategy

Keep up with our progress at brandprocess.eku.edu
Email your comments and questions to eku@bullhorncreative.com
Upgrades Enhance "Wow" Factor at Hummel Planetarium
Eku Center for the Arts
2015 - 2016 Season
See the Schedule
Around Campus Programs

Stay Connected

EKU Stories web site
Submit your story at stories.eku.edu

Social Media Group
- Guideline document
- Social network training
- Centralized post scheduling
EKU License Plates 2014-15

Student  247
Employees  342
Total = 589

EKU gets $10 for every plate (including renewals); goes into general scholarship fund.
What About our Sense of Place?
Nine Economic Regions of Kentucky
provocative facts, policy challenges for future

Paul Coomes, Ph.D.
Emeritus Professor of Economics
University of Louisville
June 26, 2015
Thankfully, the Census Bureau gives us a good start by defining metropolitan, micropolitan, and combined statistical areas based on employment interchanges between counties.

For example, the Frankfort, Mt. Sterling, and Richmond micropolitan areas are part of the Lexington Consolidated Statistical Area. Using these definitions, we can assign 48 of Kentucky’s 120 counties to one of the nine economic regions.
Which of the nine regions is the most densely populated?

- Louisville
- **Northern Kentucky**
- Mountain
- Lexington
Northern Kentucky and Louisville regions three times more dense than five most sparse regions: economies of scale in cost of delivering public services (e.g., schools, safety, roads, health care).
Top three counties over 30 times more dense than sparsest counties.
Which of the nine regions has the **least population growth** this decade?

- Mountain
- Cumberland
- Paducah - Purchase
- Louisville
This decade so far

**Total Population Change, 2010 to 2014**

Source: US Census Bureau

- **Louisville**: +35,144
- **Lexington**: +28,858
- **Northern Kentucky**: +12,921
- **Bowling Green - Hopkinsville**: +8,583
- **Owensboro-Henderson**: +1,040
- **Cumberland**: +892
- **Paducah - Purchase**: -145
- **Ashland**: -2,033
- **Mountains**: -11,160

Kentucky as a whole gained 74,000 persons.

Declining population at tails of state.
This decade so far

Percent Population Change, 2010 to 2014

Source: US Census Bureau

Lexington: 3.2%
Northern Kentucky: 2.8%
Louisville: 2.8%
Bowling Green - Hopkinsville: 2.2%
Owensboro-Henderson: 0.4%
Cumberland: 0.3%
Paducah - Purchase: -0.1%
Ashland: -1.3%
Mountains: -3.3%

Kentucky State Total: 1.7%
Natural Population Increase, 2010 to 2014, Births minus Deaths

Source: US Census Bureau

Kentucky State Totals:
- 235,000 births
- 181,000 deaths
- net gain of 54,000 persons

This decade so far:
- Louisville: 20,029 births
- Lexington: 14,060 births
- Northern Kentucky: 10,949 births
- Bowling Green - Hopkinsville: 7,732 births
- Owensboro-Henderson: 1,843 births
- Cumberland: 1,466 births
- Ashland: 74 births
- Paducah - Purchase: -984 births
- Mountains: -1,208 births

more deaths than births
Population of Regions, 1969 and 2014

Mountain region was third most populated; now is fifth, and heading towards seventh.

Regions contain 28 counties, with combined population less than that of Jefferson County.

Source: US Census Bureau
Which region has had the **strongest job growth** since the bottom of the 2008-09 recession?

- Lexington
- Bowling Green - Hopkinsville
- Paducah - Purchase
- Ashland
Employment Growth Since Bottom of Last Recession
All Industries

Employment Rate, by Region

Northern Kentucky: 61.8%
Louisville: 58.3% urban, dense
Lexington: 57.2%
Bowling Green - Hopkinsville: 54.5%
Owensboro-Henderson: 52.9%
Paducah - Purchase: 51.8%
Ashland: 44.4% rural, sparse
Cumberland: 43.9%
Mountains: 37.8%

Kentucky: 54.3%
United States: 58.1%

Source: US Census Bureau, American Community Survey, 2009-13; Employed Civilians plus Armed Forces, divided by Population aged 16+.
Which of the nine regions has the highest government payroll per capita?

- Lexington
- Bowling Green - Hopkinsville [Corrected]
- Louisville
- Mountain
Government Payrolls per Capita, 2013, by Economic Region

Source: US Bureau of Economic Analysis.

Fort Campbell: $10,926
Frankfort: $6,206
Fort Knox: $5,083
Lexington: $4,304
Owensboro-Henderson: $4,079
Paducah-Purchase: $3,991
Northern Kentucky: $3,314
Mountains: $3,135
Cumberland: $2,947
Ashland: $0

Bowling Green-Hopkinsville: $2,000
$4,000
$6,000
$8,000
$10,000
$12,000
Which region has the highest rate of high school graduates?

- Lexington
- Owensboro - Henderson
- Northern Kentucky
- Bowling Green - Hopkinsville
Percent of Adults with a High School Diploma or Higher

Which region has the highest rate of college graduates?

- Lexington
- Louisville
- Northern Kentucky
- Bowling Green - Hopkinsville
Percent of Adults with a Bachelor Degree or Higher

- Lexington: 26.4%
- Northern Kentucky: 26.2%
- Louisville: 25.5%
- Paducah - Purchase: 21.8%
- Bowling Green - Hopkinsville: 17.5%
- Owensboro-Henderson: 14.7%
- Ashland: 13.6%
- Cumberland: 12.2%
- Mountains: 11.2%
- Kentucky: 21.5%
- United States: 28.8%
It is a GREAT time to be in Madison County!
History and Projection of Physical Plant Growth
1900 - 2024

Gross Square Footage (Millions)

- Existing
- Projected

Years:
- 1900
- 1910
- 1920
- 1930
- 1940
- 1950
- 1960
- 1970
- 1980
- 1990
- 2000
- 2010
- 2020
Thank You!

- Architects
- Master Planners (HEWV – back in 10 days)
- Donors
- Elected Officials
- State agency partners
- Contractors
- Our own EKU personnel
HEWV – Campus Master Plan
Our Community’s Finest Hour

“To every man there comes that special moment when he is figuratively tapped on the shoulder and offered the chance to do a special thing unique to him and fitted to his talent. What a tragedy, if that moment finds him unprepared or unqualified for the work which would be his finest hour.”
William J. Fields
Make no little plans. They have no magic to stir men's blood and probably themselves will not be realized.

Make big plans; aim high in hope and work, remembering that a noble, logical diagram once recorded will never die, but long after we are gone will be a living thing, asserting itself with ever-growing insistency.

Remember that our sons and grandsons are going to do things that would stagger us. Let your watchword be order and your beacon beauty.

Think big.
Proposed Center for Student Life:

Over $215 million in capital investment over next 4 to 6 years
• **CENTER FOR STUDENT LIFE** renovations and new construction. Project costs will be approximately $60 million. The source of the funds will be *a $150 per student, per semester* mandatory fee.

• **NEW RESIDENCE HALLS (3)** costing approximately $25 million each, replacing Martin, Todd, and Dupree Halls. *The $75 million will come from public/private partnerships paid by Housing Authority funds.*

• **FOOD VENDOR NEW DINING FACILITY** $30 to $35 million funded by Vendor in exchange for a longer contract.

• **WELLNESS CENTER/INDOOR PRACTICE FACILITY** Cost is approximately $12 to $15 million

• **VARIOUS ENHANCEMENT PROJECTS** $5 to $7 million funded through donations.

• A new campus entry point and gate at the intersection of Barnes Mill Road and Lancaster Avenue

• Carloftis Garden

• Student Wellness Center

• New campus plaza between the Crabbe Library and the Weaver Building

• New softball and baseball complexes

• A multi-level parking garage on the footprint of the current parking “cage” to the east of Alumni Coliseum

• Completion and implementation of a campus master plan which will make EKU much more pedestrian friendly as we push vehicular traffic to the perimeter of campus
Lancaster Avenue Pedestrian Gateway
EKU Alumni & Welcome Center
EKU Alumni & Welcome Center
So what have we done in the past 18 months?
Arlington Grille
McBrayer Arena

Before

AFTER
$128 Million
340,000 square feet
New Tennis Courts
State Requested Projects:

1. New Model Lab School & College of Education Facility

2. Renovation of the Moore Building

3. New Aviation Facility at Madison County Airport
Proposed Center for Student Life:

Over $215 million in capital investment over next 4 to 6 years
New Baseball Field Lights
Proposed Athletic/Activity Facilities
New Softball Complex

SEATING COUNT:
SEATS AND BENCHES 504
HANDICAP AND COMPANION 12
EKU & WKU Stadiums: designed and constructed same year by same firm
Notre Dame Crossroads Project
UPPER LEVEL PLAN

GROUND LEVEL PLAN

UPPER LEVEL CONCOURSE WITH ALUMINUM BLEACHERS
CONSTRUCTION COST: $14,100,000
TOTAL PROJECT COST: $17,115,000

GROUND LEVEL CONCOURSE WITH ALUMINUM BLEACHERS
CONSTRUCTION COST: $13,800,000
TOTAL PROJECT COST: $16,800,000

GROUND LEVEL CONCOURSE WITH PRECAST SEATING
CONSTRUCTION COST: $15,980,000
TOTAL PROJECT COST: $18,535,000
Eastside Grandstand
And Finally...
The future looks bright!
Have a great fall semester!