Institutional Progress Update
Presentation to the Council on Postsecondary Education
by Dr. Michael T. Benson, President
September 16, 2014
INSTITUTIONAL PROFILE
Eastern Kentucky University

Fall 2014* Headcount: 16,443
FTE: 12,702

EKU STUDENT PROFILE:

- Female (57.9%)
- Full-Time (74.3%)
- White (83.2%)
- KY Resident (85.9%)
- Service Region Residents (44%)
- Degree Seeking (96%)
- Age 18-24 (64.8%)
- International (1.8%)
- Under-represented (6.5%)
- 1st Generation Undergrad (31.2%)
- Pell Recipients (36.7%)

*Based upon unofficial Fall 2014 data of 8/25/2014
EKU On the Rise
Progress within Two Years

4.5% increase in 6 yr graduation rate**
6.9% increase in 5 yr graduation rate**
2.8% increase in 4 yr graduation rate**
13.2% increase in New Freshmen**
4.9% increase in New Freshmen retention**
22.4% increase in enrollment of New Freshmen from Kentucky**
14.5% increase in enrollment of Black or African American students**
24.6% increase in enrollment of Latino students**

*Based upon unofficial Fall 2014 data of 8/25/2014
**Increase calculated for last two years
INSTITUTIONAL PROFILE

Eastern Kentucky University

LARGEST FRESHMAN CLASS SINCE 2000!
INSTITUTIONAL PROFILE
Eastern Kentucky University

42% - Six Year Graduation Rate (unofficial)
Highest ever in the history of the university.
## INSTITUTIONAL PROFILE

### Eastern Kentucky University

### Niche Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animal Studies</td>
<td>*</td>
</tr>
<tr>
<td>Aviation</td>
<td>*</td>
</tr>
<tr>
<td>Insurance</td>
<td>*</td>
</tr>
<tr>
<td>Interpreter Training</td>
<td></td>
</tr>
<tr>
<td>PGA/PGM</td>
<td>*</td>
</tr>
</tbody>
</table>

*offered only at EKU in Kentucky

### Doctoral Programs

<table>
<thead>
<tr>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational Doctorate Program (Ed.D.)</td>
</tr>
<tr>
<td>Doctor of Nursing Practice (DNP)</td>
</tr>
<tr>
<td>Doctor of Occupational Therapy (OTD)</td>
</tr>
<tr>
<td>Doctor of Psychology (PsyD) (proposed)</td>
</tr>
</tbody>
</table>
Program of Distinction
College of Justice & Safety

School of Justice Studies

Safety, Security & Emergency Management

Center for Social Intelligence & Leadership
2011-15 STRATEGIC AGENDA

Four Focus Areas

- COLLEGE READINESS
- STUDENT SUCCESS
- RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT
- EFFICIENCY & INNOVATION
<table>
<thead>
<tr>
<th>Performance Metric</th>
<th>Baseline*</th>
<th>2010-11*</th>
<th>2011-12*</th>
<th>2012-13**</th>
<th>Target</th>
<th>Progress: Baseline to Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Teacher Excellence</td>
<td>14.6%</td>
<td>14.5%</td>
<td>14.7%</td>
<td>17.9%</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

* Percent of teaching program graduates scoring in the top 15 percent nationally on Praxis II Practice of Learning and Teaching (PLT) licensure exams.

** Change for 2012-13 data: Percent of teaching program graduates scoring in the top 25 percent nationally on Praxis II Practice of Learning and Teaching (PLT) licensure exams.

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Teacher Preparation

E-Mentoring for Teacher Candidates in Classroom

- Pilot test with Corbin Independent of virtual e-mentoring program
- 20 teacher candidates will receive real-time assists through virtual mentoring
- Technological link between professor on Richmond campus and teacher candidate in classroom

Vanguard East Consortium

- EKU, MoSU, U Pike, and U of Cumberlands and two school district cooperatives
- Framework for teacher preparation unique to each institution and student body in collaboration with school district cooperatives
COLLEGE READINESS
Eastern Kentucky University

Ensuring K-12 Students have the Skills to Succeed at EKU

- EKU Middle College
- EKU Dual Credit
- Math & English Transition Courses
- Regional Extension Agents
- “SEEing Science in Appalachia”
- Home School Partnership
- Partnering with K-12 Cooperatives
# STUDENT SUCCESS

## Eastern Kentucky University

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</tr>
</thead>
<tbody>
<tr>
<td>Degrees and Credentials (Total)</td>
<td>3,053</td>
<td>3,101</td>
<td>3,228</td>
<td>3,438</td>
<td>3,525</td>
<td>82%</td>
</tr>
<tr>
<td>Bachelor’s Degrees</td>
<td>2,125</td>
<td>2,135</td>
<td>2,259</td>
<td>2,358</td>
<td>2,500</td>
<td>62%</td>
</tr>
<tr>
<td>Master’s Degrees</td>
<td>705</td>
<td>700</td>
<td>742</td>
<td>784</td>
<td>775</td>
<td>100%</td>
</tr>
<tr>
<td>Doctoral Degrees—Professional</td>
<td>1</td>
<td>4</td>
<td>9</td>
<td>9</td>
<td>30</td>
<td>28%</td>
</tr>
<tr>
<td>Practice/Other</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
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Eastern Kentucky University

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<tbody>
<tr>
<td>Bachelor’s Graduation Rate</td>
<td>37.7%</td>
<td>38.1%</td>
<td>37.5%</td>
<td>39.3%</td>
<td>45%</td>
<td>22%</td>
</tr>
<tr>
<td>Low Income</td>
<td>41%</td>
<td>26.2%</td>
<td>28.6%</td>
<td>29.4%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Non Low Income</td>
<td>55.9%</td>
<td>43.9%</td>
<td>41.8%</td>
<td>42.6%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Underprepared</td>
<td>23.4%</td>
<td>22%</td>
<td>21%</td>
<td>21.9%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Prepared</td>
<td>51.7%</td>
<td>50.6%</td>
<td>47.7%</td>
<td>51.1%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Underrepresented Minority</td>
<td>28.2%</td>
<td>26.7%</td>
<td>23.4%</td>
<td>28.2%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Non-Underrepresented Minority</td>
<td>38.5%</td>
<td>39.0%</td>
<td>38.4%</td>
<td>40.3%</td>
<td>--</td>
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## Performance Metric

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<tbody>
<tr>
<td>Transfers from KCTCS*</td>
<td>832</td>
<td>718</td>
<td>1,318</td>
<td>1,309</td>
<td>1,000</td>
<td>100%</td>
</tr>
<tr>
<td>Grants to low-income students in excess of direct costs**</td>
<td>$886</td>
<td>$390</td>
<td>$446</td>
<td>$677</td>
<td>$1,125</td>
<td>0%</td>
</tr>
</tbody>
</table>

*To correct an identified error, the transfers from KCTCS for 2011-12 and 2012-13 reflect a procedural change in calculation.*

**Average grant and scholarship aid received by full-time, in-state Pell grant recipients in excess of tuition, mandatory fees and book costs. Amounts reflect money to help pay indirect costs like room and board and transportation.

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Executive Vice President for Student Success and Legal Counsel

Dr. Laurie Carter

- Joined EKU August 1, 2014
- Will oversee the merging of student services and university counsel
Cultural Competency New Initiatives

- Academy for Diverse Students
- Freshmen African-American Male Mentoring Program
- Center for Equity & Excellence
- Governor's Minority Scholars College Preparation Program
Student-Athlete Success

All Student-Athlete GPA at 10 Year High

- Spring 2014: 3.10
- Fall 2013: 3.03

Teams with GPA of 3.00 or above

- Spring 2014: 12
- Fall 2013: 13

Athletes earning 4.00 term GPA

- Spring 2014: 36
- Fall 2013: 38

Athletes earning 3.0 term GPA or higher

- Spring 2014: 232
- Fall 2013: 235
STUDENT SUCCESS
Eastern Kentucky University
Ongoing Cultural Competency Initiatives

- Increased funding for diversity scholarships
- Tracking achievement gap by program
- Tracking opportunities for diverse students by program
- Latino Student Success Center
- Latino Student Outreach Specialist
STUDENT SUCCESS
Eastern Kentucky University

Academic Practices Aimed at Student Success

- Campus-wide Tutoring Program
- New Advising Platform
- 4th Week Progress Report
- First-Day Attendance Check-in
- Mid-Year Recovery
- Developmental Math Redesigned
- Eastern Bridge Program
- Probation Recovery Workshops
STUDENT SUCCESS
Eastern Kentucky University

Ensuring Students Achieve EKU’s Essential Learning Outcomes

EKU’s Essential Learning Outcomes (CCT&C)
✓ Critical and Creative Thinking
✓ Effective Communication

Applied Critical and Creative Thinking (ACCT)
CHEA Award for Outstanding Institutional Performance in Student Learning Outcomes

How EKU won the CHEA Award

CHEA Award Criteria

1. Articulation and evidence of outcomes.
2. Success with regard to outcomes.
3. Information to the public about outcomes.
4. Using Outcomes for improvement.
Continuous Improvement for Effective Teaching

Professional Development Workshops:

**Faculty**
- Metacognition and Learning
- Effective Course Design

**Deans and Chairs**
- Evaluating Faculty & Designing Professional Development Models
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<tr>
<td>Externally-Funded Research and Development (in thousands)</td>
<td>$905</td>
<td>$2,829</td>
<td>$2,327</td>
<td>$1,728</td>
<td>$1,500</td>
<td>100%</td>
</tr>
<tr>
<td>STEM+H Degrees</td>
<td>791</td>
<td>795</td>
<td>780</td>
<td>858</td>
<td>875</td>
<td>80%</td>
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Colonel Connection

Transfer agreement between EKU and KCTCS

- Seamless transfer from KCTCS to EKU
- First among KY publics to start KCTCS students in our current catalog
- Enhanced advising services and transferability of credits
- Advising from EKU advisor minimizes loss of transfer credit
Seth Henderson
White House Intern – Spring 2014

- Political Science and Criminal Justice major
- 14-week internship in the White House Office of Presidential Correspondence

Research Project at Harvard – Summer 2013

- Research with Harvard government professor Dr. Jennifer Hochschild
Dedicated Focus On Student Research

- Full-time STEM-H Director
- Office of Undergraduate Research
- Nationally Recognized Honors Program
RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT
Eastern Kentucky University
Sam Shearer
2014 Portz Scholar

- Honors Program Senior Accounting Major
- One of Four Nationally Named Portz Scholars
- Awarded Annually to the Best Honors Student Research Projects in the Nation

- Honored for Fall 2013 EKU Honors Thesis
  “Truman Smith’s Reports on Nazi Militarism: A Study of Domestic Political Priorities and U.S. Foreign Policy Making in Franklin Roosevelt’s First and Second Terms.”
Selected Recent Faculty Research Grants

- Biological Field Station for Lilley Cornett Woods
  - $300,474

- Research Database for a Global Biodiversity Hotspot
  - $90,468

- 3-D Shape and Content from Transmittance
  - $74,166
RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT
Eastern Kentucky University

Bluegrass Community Health Center

- Recognition from National Committee for Quality Assurance
- Service Learning site for 50-75 students per year
- 6,765 patients in 18,589 visits during 2013.
  - 99% were low income
  - 76% were living in poverty
  - 66% were ethnic or racial minority
  - 51% best served in language other than English
  - 14% were experiencing homelessness
SOAR Project

EKU Taking Lead Role

- Serving on the Futures Committee
- Providing leadership on most SOAR committees
- Involving Student Interns in all facets of SOAR
- Engaging with communities across Kentucky’s Appalachian Regional Commission (ARC) counties
$41 Million Generated For Local Economy by Visitors to EKU

- 300,000 plus visitors to Richmond because of EKU
- EKU Center for the Arts
- Other Revenue generators
  - Sporting and arts events, conferences and workshops, commencement ceremonies, and annual University events such as Homecoming, Alumni Weekend and Family Weekend
RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT
Eastern Kentucky University

EKU CENTER FOR THE ARTS
The Campus (More) Beautiful
EFFICIENCY AND INNOVATION

Eastern Kentucky University
LEED Gold Plaque Residence Hall*

- First LEED Gold-certified residence hall on a state university campus in the Commonwealth.

  ✓ Natural light in virtually every space
  ✓ Low-flow plumbing fixtures, cutting water usage by 45 percent
  ✓ Heavy use of recycled construction materials
  ✓ Building automation system that monitors operations and utility consumption
  ✓ Recycling rooms on each floor
  ✓ Low-wattage LED lighting with occupancy sensors in public areas

*Leadership in Energy and Environmental Design
## EFFICIENCY AND INNOVATION
### Eastern Kentucky University

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<tr>
<td>Online Learning (Percent of all credit earned through online learning)</td>
<td>15.1%</td>
<td>15.9%</td>
<td>16.9%</td>
<td>19.9%</td>
<td>20%</td>
<td>98%</td>
</tr>
<tr>
<td>Credits Earned By Degree Graduates*</td>
<td>144</td>
<td>142.6</td>
<td>141.4</td>
<td>140</td>
<td>136</td>
<td>--</td>
</tr>
</tbody>
</table>

*Credits earned by degree graduates includes all bachelor’s degree graduates during the year. Online learning measures the percent of completed student credit hours delivered through distance learning. From baseline year through 2011-12, this metric measured credits “attempted”. In 2012, the Council voted to change the metric to measure credits “earned”, and this went into effect for academic year 2012-13.*

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Online Education at EKU Growing Rapidly

- 21 complete online programs at associate, baccalaureate, master’s, and doctoral levels
- College of Education and MPA online enrollment nearly doubled
- RN to BSN launched with 128 new students
- MSN is largest online degree program and with the most new students

Enrollment for Fall A 2014

- New: 649
- Returning: 1,787
- Total: 2,436
Transforming Regional Campuses

- **Adult Degree Completion Program**
  - Interdisciplinary degree with core focusing on essential work-ready competencies

- **Retool Degree and Certificate Offerings**
  - Most desired skills and disciplines based upon economic forecast for region
    - Healthcare, Business/Entrepreneurship, Human Services, Technology/Applied Services

- **Leadership East KY at Manchester Campus**
EFFICIENCY AND INNOVATION
Eastern Kentucky University

EKU MANCHESTER CAMPUS

EKU CORBIN CAMPUS
Eastern Kentucky University